



NEWS RELEASE

North-Central Chapter Florida Police Benevolent Association, Inc.

Brandon C. Kutner, President

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Gainesville, FL 32607**

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Date: February 7, 2011

Re: Campaign Endorsements for Gainesville City Commission:

The North-Central Chapter, Florida Police Benevolent Association, Inc. is pleased to announce our endorsement of Rob Zeller for Gainesville City Commissioner, District 3.

As a U.F. graduate and successful business owner in Gainesville for many years, Rob understands the importance of private enterprise and business growth as it relates to a flourishing local economy. Rob has the proven experience to provide leadership to rejuvenate Gainesville's sagging economy. Rob also understands the risks associated with governmental over regulation which serves no purpose by to choke the creation of private sector jobs and add to an economic decline.

Rob also knows, first-hand, the overwhelming burden that rising utility rates, additional taxes and fees can add to the backs of the taxpayers. Rob realizes that these increases in revenue sources would not be necessary if it weren't for the misguided spending principles of our current governmental body. Rob will work to prioritize the city's spending which will serve to increase the efficiency of our city's services while decreasing operating expenses and easing the tax burden for all residents.

The importance of public safety is not lost on Rob. He firmly believes that the core responsibility of our city government is to provide adequate public safety services from existing general revenue sources. Rob will work to enhance our current public safety service delivery, providing proper and appropriate funding to Gainesville Fire Rescue and the Gainesville Police Department, while fighting to repeal the Fire Assessment Fee.

For these reasons, the Florida Police Benevolent Association proudly endorses Rob Zeller and his candidacy for Gainesville City Commission, District 3.

The Florida Police Benevolent Association is the largest, most active and most influential police advocacy group in the State of Florida, representing over 36,000 law enforcement, corrections and correctional-probation officers throughout the state.